

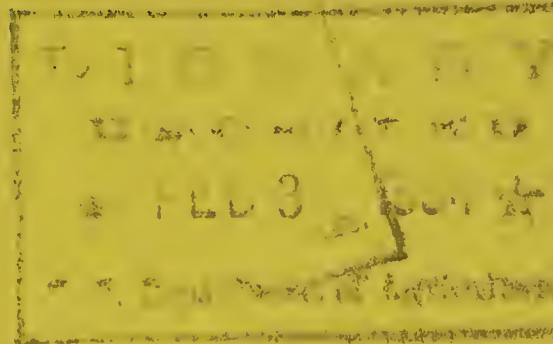
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Dahlias

HILLCREST GARDEN

1934



"We Breed and Grow Giant Blooms Only"

DR. A. B. SCOTT

FAIRMONT, WEST VA.

33 1/3 % Discount on
all except net items.



ILLCREST DAHLIAS are grown in the Hills of West Virginia, where the climate and soil are ideal for Dahlia culture.

It is the object of the Hillcrest Gardens to produce stock that will grow anywhere. Dahlia fans usually do not care about the price of the root, it is the full year of expectancy and then be disappointed with inferior bloom and poorly grown stock.

Any Hillcrest root, that does not sprout within eighteen days in the bench, send it back and your money will be immediately refunded.

A more comprehensive plant list of giant bloom, which the writer has seen growing or at shows, will be sent you in early spring.

Color descriptions are taken from the latest dictionary of color.

TERMS: Cash with order.

No.

1. **PRINCE OF PANTOPS, I. D.** A ruffled variety.
Color: Orange-peel. Not in the giant class, but very desirable. Roots, \$2.00; Plants \$1.00.
2. **BUBBLES OF HILLCREST, I. D.** The most unusual dahlia we have ever grown. Giant bloom, but temperamental. Read the unsolicited testimonial in the back.
Color: An unusual shade of Magenta. Roots, \$10; Plants, \$5.00.
3. **HILLCREST NUGGET, I. D.** Giant bloom, unusually long stiff stems. Won the achievement medal in the West Virginia '33 show.
Color: Nugget Bronze with Troubadour red reverse. Roots, \$10 net; Plants \$5 net.
4. **HILLCREST CINDERELLA, I. D.** Giant bloom, will keep a week without changing the water. Won the largest flower in the 1933 West Virginia show, against the world's best. A very poor tuber producer. Honor Roll dahlia.
Color: Cameo Pink tipped with Cosmos. Roots, \$10 net; Plants, \$5 net.
Stock of No's. 3 and 4 is very limited and by the time you receive this brochure, we feel that stock will be exhausted, as there are only a few tubers of each in the dahlia world. A limited number of plants will be available. No's. 3 and 4 are the best originations of the Hillcrest Gardens.
5. **GIRL OF HILLCREST, I. D.** Honor Roll dahlia. A good winner at many shows all over the country.
Color: Mikado Orange. Roots, \$2; Plants, \$1.
6. **THOMAS EDISON, F. D.**
Color: Dark purple. Roots, \$1.00 net.
8. **THE COMMODORE, I. D.** Scored 85 at Storrs, Honor Roll dahlia. Thirteen inch bloom without nitrate.
Color: Cadmium Yellow. Roots, \$2; Plants, \$1.
9. **PRINCE OF PERSIA, I. D.** A very satisfactory dahlia.
Color: Artillery Red. Roots \$2.00; Plants, \$1.00
10. **MYRA HOWARD, I. D.**
Color: Yellow and salmon. Roots \$4; Plants, \$2.
12. **KEMPS WHITE WONDER, I. D.**
Color: Pure white. Roots, \$5; Plants, \$2.50.
16. **HILLCREST SUNSET, I. D.** Giant bloom, long stems.
Color: Sunset. Roots, \$5; Plants, \$2.50.
17. **SON OF COMMODORE, I. D.** Good keeper long stems. Honor Roll dahlia. Not quite as large as The Commodore.
Color: Martius Yellow with white reverse. Roots \$7.50; Plants \$3.75.

No.

19. **HILLCREST JERRY, I. D.** We are offering this giant bloom to breeders to be used for interpollinating. A good pollen producer. The bloom is immense. This has been our main breeder for several years. Poor stems which cannot support the massive flower. A limited number of roots. Color: Lavender. Roots only, \$3.00.
20. **HILLCREST FLUFFY RUFFLES, I. D.** A ruffled variety. Giant bloom. Color: Coral-Bell. Roots, \$7.50; Plants, \$3.75
24. **HILLCREST BLAZE SHIEK, I. D.** Giant bloom, but often stems are not good. Color: Blaze Shiek. Roots, \$5.00; Plants, \$2.50.
27. **HILLCREST MANDARIN, I. D.** Has been a very consistent winner in 1933, all over the country. Very large and flashy. Color: Bi-color, Pirate and Primrose with Amber reverse. Roots, \$7.50; Plants, \$3.75.
29. **SULTAN OF HILLCREST, F. D.** Won the finest flower in the West Virginia show, against the world's best. Certificate of Merit of 85.5 at Storrs. Honor Roll dahlia. Must be heavily disbudded. Color: Strontian yellow with Sunrise yellow reverse. Roots, \$10.00; Plants, \$5.00.
38. **JEWEL OF INDIA, I. D.** Color: Garnet and Maroon. Roots, \$2.00
40. **RUDY VALLEE, S. C.** C. M. in 1931. Color: Orange-red, when in full bloom. Roots, \$4.00; Plants, \$2.00.
41. **HILLCREST ROYALIST.** Color: One shade of Indiana red, with clover reverse. Roots, \$5.00; Plants, \$2.50.
42. **ORINDA, I. D.** A wonderful dahlia. Must be topped very severely, as it grows out of all proportions. Color: Lavender. Roots, \$2.00; Plants, \$1.00
45. **KENTUCKY RED.** Color: Intense red with metallic sheen. Roots, \$2.50; Plants, \$1.25.
46. **EAGLE FOCK FANTASY.** Color: Clear mallow Pink. Roots, \$2.50; Plants, \$1.25.
47. **AMELIA EARHART.** This is good stock. Color: Apricot buff, primrose at base of each petal. Roots, \$10.00; Plants, \$5.00.
51. **JEROME KERNS.** An unusual dahlia, very pleasing and different. Not in the giant class. Color: Soft Shrimp Pink. Roots, \$7.50; Plants, \$3.75.

No.

52. **CAMEO, F. D.** This is the prize winner of Fisher and Masson for 1933.
Color: Coral-rose with golden sheen.
Roots, \$5.00; Plants, \$2.50.
53. **KAWEAH.**
Color: Rich fuchsia rose with reverse of orchid and lavender.
Roots, \$5.00; Plants, \$2.50
55. **MURPHY'S MASTERPIECE, F. D.** Perhaps the most consistent winner, for 1933, in shows all over the country.
Color: Red.
Roots, \$10; Plants \$5.
56. **BETTY COLTER.** Giant bloom.
Color: Autumn shade.
Roots, \$2.50; Plants, \$1.25.
57. **RGBERT EMMETT.**
Color: Red.
Roots, \$7.50; Plants, \$3.75.

HARRY BENHAM
GREENHOUSE PLANTS—CUT FLOWERS
Landscape Work a Specialty
Hardy Perennials

Boulder Junction,
Wisconsin.
Nov. 1, 1933.

Dr. A. B. Scott,
Fairmont, W. Va.

Dear Sir:—

I wish you would send me a list as soon as possible of what dahlias you will have of your own raising for 1934.

All that I bought from you did so well, and that means both in bloom and in making tubers, that I have sort of come to the conclusion that your tubers have a little more stamina than some that the other people sell and for this reason prefer to buy any that you have in preference to anyone else.

The only one that I bought from you that failed to make good tubers, was "Bubbles of Hillcrest" but the flower was so magnificent that I guess it is worth buying each year, even though it does not reproduce itself. Would you recommend plants or tubers on this? It was the largest flower I raised and with actual measurements with a ruler, it measured 13 inches.

Truly yours,

Harry Benham.

GROWING PLANTS IN BIRD NEPONSET BLACK FLOWER POTS



By
DR. LINUS H. JONES
Assistant Research Professor of Botany
Massachusetts State College
Amherst, Mass.

For full report of Dr. Jones' scientific investigations see:
Massachusetts State College Agricultural Experiment
Station Bulletin No. 277, October, 1931.
The Florist's Review, November 26, 1931.

GROWING PLANTS IN BIRD N

A POT FOR GROWING PLANTS

The BIRD NEPONSET BLACK FLOWER POT is a product of two years research work in greenhouses and scientific laboratories and has been developed especially for growing plants. It is light in weight, rugged, and flexible and will grow plants equal to those in clay pots. It may serve as a plant container, a shipping pot, or be re-used if plants are shifted to pots of larger size.

The non-porous structure makes the pot adaptable to any condition where plants can be grown. An even distribution of moisture in the soil is assured with a greatly reduced time for attention.

CONDITIONS FOR BEST GROWTH

The essentials for good growth of plants are light, moisture, a proper temperature and a good potting soil. The aeration of the soil takes care of itself through the surface in the same manner that aeration occurs in field and forest.

Once a plant is established in a Bird Neponset Black Flower Pot the moisture of the soil is the most important factor to control. Under conditions of excess moisture the soil is mud and the plants become spindly and yellow. Too much moisture fills up the pores of the soil. The soil should be moist, never wet, to give an even, vigorous growth and a dark, healthy green color with a firm texture to the leaves.

BIRD FLOWER POTS REQUIRE LITTLE WATER

This flower pot conserves the moisture of the soil. The use of such pots requires about one-half the amount of water normally applied to porous pots. Under ordinary conditions water need be applied but once in twenty-four hours. Water should not be applied until the soil is almost dry. Proper judgment should be exercised so that the soil will almost dry out on each day of pleasant weather. Practically no water should be applied during a cloudy period.

NEPONSET BLACK FLOWER POTS

DIRECTIONS FOR THE USE OF BIRD NEPONSET BLACK FLOWER POTS

1. The pots should be 9/10 filled with soil, leaving but 1/10 for water.
2. Seedlings should be firmed into the soil and watered well.
3. Do not water again until the soil is nearly dry. Never water when the soil is wet to the touch. *This is very important.*
4. In general it will be necessary to water but once a day and seldom necessary to water if the day is cloudy.
5. It is advisable to keep plants in Bird Neponset Black Flower Pots under cover. If the pots are set in a sash bed the sash should always be on during rains. Otherwise the soil in the pots will become wet and soggy, excluding the air and causing the plants to turn yellow. This same precaution is necessary when growing plants in clay pots.
6. In transplanting, the plant is removed from the pot before it is placed in the soil. Care should be taken not to disturb the root system.
7. The Bird Neponset Black Flower Pot can be used to protect plants from cutworms. After transplanting to the ground, tear off the bottom of the pot, invert the pot and place it around the plant, pressing it gently into the soil so that it extends down about 3/4" below the surface.
8. Do not lift a pot containing a plant by grasping the edge between the fingers.
9. Especially with large flower pots, there is a tendency to squeeze when handling. Reasonable care should be exercised so as not to tear apart the roots by too much pressure.
10. The plants will do best on planks, cement or other dry surface. Do not place Bird Neponset Black Pots on a moist surface.

BIRD & SON, inc.

Established 1795

EAST WALPOLE, MASS.

~~111 North Canal St., Chicago, Ill.~~

1472 W. 76th St., Chicago, Ill.

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Authorized Agents for the
Neponset Black Pots and Seed Boxes

Send 20c. for samples

HILLCREST DAHLIA GARDENS

DR. A. B. SCOTT

Fairmont, West Virginia



We are authorized agents for Black Neponset pots and seed boxes.

This new invention of black pots and boxes, is a wonderful boon for the dahlia grower. The writer has spent forty-three years in the study of radiant energy and the color spectrum.

Black pots and boxes give greater impetus to plants and seed boxes will give more and better germination. The Black pots and boxes retain several degrees of radiant energy, longer than any other color.

Send 20 cents in stamps for samples and convince yourself.

OUR SPECIAL BARGAIN THIS YEAR

10 ROOTS - - - - \$5.00

If this is not the best bargain you ever purchased, your money will be refunded for the asking.

